



Publication

Environmental remediation firms clean up NJ

A recent *New Jersey Business Magazine* article highlighted Haley & Aldrich's innovative approaches to environmental remediation.

The article, "[Environmental Remediation Firms Clean Up NJ](#)," shares insights from Haley & Aldrich Senior Principal Consultant [Mark Fisher](#) (formerly of The ELM Group, based in New Jersey, which Haley & Aldrich [acquired](#) in 2024). Mark emphasized the importance of revitalizing [contaminated sites](#) to meet changing demands for residential, mixed-use, and commercial spaces, which can often require revisiting past remedies for compliance with current environmental requirements.

As an example of an innovative and effective remediation approach, Mark highlights a successful cleanup project at Rutgers' Busch campus. The team used thermal remediation and bioremediation to address chlorinated volatile organic compounds in groundwater within a complex bedrock geologic environment — an approach that achieved a 99 percent reduction in residual groundwater contamination.

Mark also discussed Haley & Aldrich's proprietary remediation technology [EradiFluor](#), which destroys the notoriously difficult-to-remediate class of chemicals known as [PFAS](#). This technology, which Haley & Aldrich developed with funding from a prestigious Department of Defense environmental research program, employs ultraviolet light to destroy PFAS, or per- and polyfluoroalkyl substances, and can treat landfill leachate, municipal drinking water, and wastewater to meet regulatory standards.

[Read](#) the full article, authored by Jennifer Lesser.